



HANNA FITZ



BESPOKE PRIVATE COACHING PROGRAM

*Welcome Packet*

You know that you can make a positive impact on the lives of others and in your own life. You know that life is meant to be “this” at the expense of “that”. You want it all love, travel, luxury and the freedom to do things you always wanted to do and become who you are meant to be.

The Bespoke Private Coaching Program with Hanna Fitz is that special experience you’ve given yourself to uncover your unique brand, for your story to be heard and acknowledged. I am committed to helping you further develop your business and life, to be one that you own with pride.

I’m excited that you have made the decision to take this step towards taking your life and business to the next level and creating a brand that can give you more personal freedom while working with clients you love to serve.

I honor you for making the decision to share your gift and talent with this world. If this means financial freedom or developing a new product or service, that is what receiving coaching is all about.

There is no success story that is free from challenges. I am certain that along your journey you have encountered many challenges and successes. Since it’s time for a change in your life and business, your time to break through the unnecessary burdens, to overcome the obstacles that have been leaving you feeling stuck and keeping you from living the life that you truly desire; I am thrilled to welcome you to my transformational private coaching program.

I am here to assist you in the success process so that you will thrive in life and business and ultimately experience joy and personal freedom in the way that was meant for you.

By combining positive mindset shifts and spiritual growth with clear strategies, you can create a life of IMPACT.

I am honored to journey with you and anticipate the magnificent evolution of your life and business as you continue your journey. To aid the process, please complete the information in this welcome packet and I look forward to our first meeting and the beginning of your amazing journey.

Cheers to your epic life,

*Hanna Fitz*

## BASIC INFORMATION

<b>Name:</b> (First and Last)	
<b>Cell Phone:</b>	
<b>Home Phone:</b>	
<b>Email:</b>	
<b>Street Address:</b>	
<b>City:</b> (include state and zip code)	
<b>Age:</b>	
<b>Relationship Status:</b>	



## CURRENT FAMILY

[illegible]



## FAMILY OF ORIGIN

[illegible]

## INITIAL LOOK AT YOUR GOALS

What are the reasons you enrolled in this Private Coaching Program? Why is this program perfect for you? Be Specific.

What is the desired outcome of your participation in this program (your goals)? Be specific.

What has kept you from accomplishing these goals in the past? Be specific.

How committed are you to achieving and completed your stated goal. Be Specific.



What are you willing to change about yourself to accomplish your goals? Be Specific.

What is going to be the most difficult part or biggest obstacle to success for you? Be Specific.

Tell me about your past history (anything relevant you would like me to know). What personal growth work have you already done on yourself? Be Specific.

What are YOUR strengths and weaknesses? Be Specific.

If you could change three things in your life and business, what would they be?

## BUSINESS INSIGHT

What is your current profession? If you are currently in business, tell me about it. Describe in detail.

What kind of business do you want to develop? Be Specific.

Do you want to develop products and services or both? Be Specific.

What are the strengths and weaknesses of YOUR BUSINESS (or, business idea)? Be Specific.

In terms of being organized and having a clear physical space for your business, how on top of that are you? Do you have a maintainable filing system? Be Specific.

What do you need most from this session? Be Specific.

What specifically do you want from me as your life and business coach?

What return on investment are you committed to creating for yourself, and by when? (*All investments have a positive return if they are true investments*). What profit amount do you need to make in order for this to be a good investment for you?

Do you have a website? If so, what is the URL?

Are you interested in developing a speaking presence (becoming a speaker to promote your business)?

Do you have an interest in developing your own teleclass?

Do you have a brand image (logo, graphics, etc.)?

Do you have a press kit?

Are you a MAC or PC user?

What is your computer proficiency level (beginner/intermediate/advanced)?

Do you have a mailing list/email list? How many people are on it?

## FINANCIAL MATTERS

Your privacy is important, so the following section is optional. If you do not want to disclose this information, this is OK. The following section is here to help Hanna learn more about you and assist you in this area, if you desired. Your personal preference about how much you disclose is completely up to you. Hanna's suggestion is that if you are aggressively working on improving your financial status, it would help her to know where you are at, where you want to be, and how much you want to make as a result of this session. All of this information is confidential and it is up to you to share, or not.

What is your monthly income?

<input type="checkbox"/>	No Income	<input type="checkbox"/>	> \$5000	<input type="checkbox"/>	\$6000-\$9000	<input type="checkbox"/>	\$9000-\$12,000
<input type="checkbox"/>	\$12,000- \$15,000	<input type="checkbox"/>	\$15,000- \$20,000	<input type="checkbox"/>	\$20,000-\$25,000	<input type="checkbox"/>	\$25,000-\$30,000
<input type="checkbox"/>	\$30,000- \$35,000	<input type="checkbox"/>	\$35,000-\$40,000	<input type="checkbox"/>	\$40,000-\$50,000	<input type="checkbox"/>	\$50,000+

What is your monthly income goal?

<input type="checkbox"/>	\$4000-\$8000	<input type="checkbox"/>	\$8000-\$12,000	<input type="checkbox"/>	\$12,000-\$15,000	<input type="checkbox"/>	\$15,000-\$20,000
<input type="checkbox"/>	\$20,000- \$25,000	<input type="checkbox"/>	\$25,000- \$30,000	<input type="checkbox"/>	\$30,000-\$40,000	<input type="checkbox"/>	\$40,000-\$50,000
<input type="checkbox"/>	\$50,000- \$70,000	<input type="checkbox"/>	\$70,000-\$90,000	<input type="checkbox"/>	\$90,000-\$100,000	<input type="checkbox"/>	\$100,000+

Why did you choose the income goal above? Why is this your goal? Please be specific.



How will this money change your life?

Who else's life will it change, and how?

What is your current financial status? (Are you in debt? Are you living paycheck to paycheck? Do you have capital to invest to develop your new business?)

If you are in debt, how in debt are you? Are you on a particular payment plan to erase your debt? What are the credit card percentage rates you are dealing with? Do you manage any portion of your finances with an accountant or bookkeeper?

What are your desires in terms of masculine and feminine energy balance? How masculine are you?  
How feminine are you?

How do you feel about becoming more feminine, and what resistance do you have about becoming more feminine?