**BUILD YOUR WORLD CLASS BRAND SUMMIT PARTICIPATION AGREEMENT**

We are excited to welcome you as an expert “BUILD YOUR WORLD CLASS BRAND SUMMIT. This inclusion involved being a recorded video interviewee, and joint venture partner.

You have been selected based on your knowledge, expertise, and center of influence. The approach suggested for sharing your expertise is that of a video interview (max. 60 minutes) in which you can provide insight, strategies, and tools for those in the program, therefore impacting people regularly, on a go-forward basis, with just the one 60-minute interview commitment.

The goal of the partnership will be to help impact thousands of lives together going forward.

The following Agreement will define the terms and conditions of your participation, and the next step, if you haven’t had done so, is to schedule your expert interview. You can schedule that expert interview through my calendar using the “INTERVIEW WITH HANNA” option at <http://hannafitz.com/book-your-call/> and please contact me at hanna@hannafitz.com with any questions you may have.

Cheers to your epic life,

Hanna Fitz

Founder, Hannafitz.com

International Brand Strategist/Business Success Coach

**Build Your World Class Brand Summit Agreement**

This Build Your World Class Brand Summit (The Summit) Participation Agreement hereinafter referred to as “The Agreement” is entered into this date by and between Hanna Fitz, herein after referred to as “Host”, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_referred to as “Expert”.

Where the Parties, Host and Expert, have interest to working together to share knowledge of the various facets of building a successful brand and promoting the Expert’s expertise through an online interview within The Summit.

The Parties agree as follows:

1. **Presentation / Interview.** Expert agrees to be recorded in a video interview format – this shall be considered the presentation and the presentation should be a mostly educational. The objective is to have the participants leaving each session ready to apply what they learned during the interview/ presentation.
2. **Launch Promotion.** Expert will share the free video training and their participation in the event to Expert’s list (network). Expert will send at least three (3) emails during the launch and post at least 3 times on Facebook and any other social media platform of your choice. The Host will have promotional emails (and social media copy) available in the affiliate section of the support website at:

The Expert is encouraged to customize the letters and promotion as Expert sees fit, and the Expert will also ideally promote on Facebook, LinkedIn and Twitter.

1. **Promotion of Expert Within The Program.** The Host is committed to promoting each Expert as effectively as possible. Therefore, Expert agrees to provide the following items within 10 days of this Agreement (and not later than 15 days prior to the event):
2. Expert’s picture (.jpg or .png)
3. Expert’s bio and introduction
4. OPTIONAL: A “Bonus” gift, if applicable, that Host can promote as part of the optin process when the entire event is promoted. It is The Host’s intent to blow people away with what is being offered. Examples of these bonuses is a “free e-book,” a special report, an audio or video training, or some great value that will motivate prospects.
5. **Contact Information For Experts:**

**Contact Info:**

|  |  |
| --- | --- |
| Name: |  |
| Phone: |  |
| Email: |  |
| Skype ID: |  |

**Host / Contact:**

|  |  |
| --- | --- |
| Name: | Hanna Fitz |
| Phone: | 758 720 9099 |
| Email: | hanna@hannafitz.com |
| Skype ID: | hannafitz |
| Zoom ID for Interview: | https://zoom.us/j/3567150500 |

1. **Goodwill.** All parties agree to operate from a space of integrity, cooperation and communication and work together to solve any problems or challenges that may arise. Should there be any conflict, the parties agree to maintain the confidentiality of this Agreement and the relationship. There shall be no negative statements issued about the parties—directly or obliquely—in public forums.
2. **Copyright.** By participating in The Summit, you agree to allow The Host, to record, distribute, and publish the interview in any manner. You also agree to allow The Host and Hannafitz.com to retain rights to the produced media for potential future use (i.e. books, audio, and in all other public distribution).
3. **Single Agreement:** This writing contains the full spirit of the Agreement, and there are no other understandings or representations, either written or verbal, between the two parties.

**IN SIGNING BELOW**, the parties agree on all terms listed within this agreement. By virtue of participation, The Expert has acknowledged the terms of this agreement and agrees to it.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Experts Signature Date

Program Founder Signature Date