



HANNA FITZ

DAY 1 OF 5-DAY PACKAGE YOUR BRILLIANCE CHALLENGE

PERMISSION TO BE THE EXPERT

Workbook



WELCOME NOTE



I don't know what stage you are at in your business. Maybe you are about to work on a new website and logo and frustrated about the whole process of what it takes to create a brand that will bring you more clients.

I want to encourage you to stop all this activity and let's talk about how you can start taking more brilliant action to build your brand.

Women build brands differently. Especially the modern woman. What I have found is that the difference between a successful entrepreneur who is getting those high paying clients and creating the life and business that she loves is the **LEVEL OF PERMISSION**. You only get what you give yourself permission to have.

Often women settle thinking if God wanted this for me it would happen or that someone will come rescue them. What I do know is that if you **ASK IT WILL BE GIVEN TO YOU**. Asking how can I make this happen and achieve my desires.

You have to become unavailable to settling and accepting that this is the way life is and that you are being a good person by being satisfied with what you have.

Denzel Washington said *"ease is the greatest hinderance to progress."*

To really and truly package your brilliance you need to come into alignment with your dreams be unavailable to settle for less and give yourself permission to be the expert. Mindset transformation is really key to creating your world class brand and packaging your brilliance.

The market has changed and there is a huge opportunity for small business owners like you and I to play a bigger game, create brands that reach people around the world and make money doing what you truly love.

Most people start building their brand by building a website, designing a logo and head out to start pitching their products and services. In most cases, if not all this is not **BRILLIANT ACTION** and I urge you if that's what you're up to stop this busy activity now and pay attention to this training.

LIST 25 THINGS/EXPERIENCES YOU DID NOT GIVE YOURSELF PERMISSION TO HAVE/DO/BE THIS YEAR.

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WHERE IN YOUR LIFE HAVE YOU BEEN SETTLING AND PLAYING THE VICTIM? LIST 5-10 WAYS

WHAT WAS/IS YOUR MOTHER'S ATTITUDE/APPROACH TO LIFE?

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WHAT WAS/IS YOUR FATHER'S ATTITUDE/APPROACH TO LIFE?

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WHAT WAS/IS YOUR FATHER'S ATTITUDE/APPROACH TO LIFE?
(Write down both the positive and negative approaches/attitudes.)

LIST 25 THINGS/EXPERIENCES YOU WILL GIVE YOURSELF PERMISSION TO HAVE/DO/BE STARTING NOW.

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HOW HAS YOUR FATHER'S BELIEF SYSTEMS AFFECTED YOUR LIFE AND BUSINESS?

(Write 5 positive and 5 negative ways)



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